Partners in Medicine Media Kit

Washington State Medical Association
Physician Driven, Patient Focused

REACH WASHINGTON'S PHYSICIANS BY PARTNERING WITH THE WSMA!

By partnering with the Washington State Medical Association, your organization will increase its brand credibility, influence, and reach with physicians, medical leaders, health care decision-makers, and practice managers. And as a WSMA corporate partner, your organization demonstrates its commitment to, and connection with, the Washington state medical community.

WSMA AT A GLANCE

At more than 13,000 members strong, the Washington State Medical Association is the largest statewide medical professional association representing physicians and physician assistants across all specialties and practice types.

We are united by a bold vision: To make Washington state the best place to practice medicine and receive care. With your WSMA partnership, your organization joins with us in that effort!

BY PRACTICE SIZE

32.5% (500+)
19.5% (301-499)
19.8% (101-300)
8.2% (51-100)
5.2% (26-50)
5.6% (11-25)
6.2% (2-10)
2.1% (solo)

BY AGE

<40 segment increasing
>60 segment decreasing
49.2 = average age

NEXT GENERATION

2,148 resident, fellow & student members

Partnership Benefits:

Your partnership includes the opportunity to market your product or service directly to our members at key WSMA events and in our print and digital publications!

WSMA Partner in Medicine Sponsorship Levels				
	Champion $40k	**Advocate $25k**	**Promoter $15k**	**Supporter $7500**
EVENTS	LDC exhibit table	LDC exhibit table	LDC materials giveaway	LDC materials giveaway
	AM exhibit table	AM exhibit table	AM materials giveaway	AM materials giveaway
	Summit materials giveaway	Summit materials giveaway	Summit materials giveaway	Summit materials giveaway
ADVERTISING	12 months digital e-newsletter advertising	6 months digital e-newsletter advertising	3 months digital e-newsletter advertising	1 month digital e-newsletter advertising
	12 months digital advertising WSMA website	6 months digital advertising WSMA website	3 months digital advertising WSMA website	1 month digital advertising WSMA website
	12 months print advertising WSMA Reports (full page, six issues)	6 months print advertising WSMA Reports (full page, three issues)	4 months print advertising WSMA Reports (full page, two issues)	2 months print advertising WSMA Reports (full page, one issue)
CONTENT	Up to three "sponsored content" articles in Membership Memo	N/A	N/A	N/A
RECOGNITION all partner levels	President's recognition at Legislative Summit, Leadership Development Conference and Annual Meeting.			
	Recognition on screen before all major sessions and signage at events.			
	Logo, website link, and 50-word description on WSMA event webpages.			
	Social media recognition of partners on WSMA social media channels.			
	Nametag ribbons for your representative(s) identifying your level of support.			
	Complimentary subscription to *WSMA Reports*.			

For more information or to customize your partnership, contact Milana McLead at milana@wsma.org.